
Sustainable Supply Chain Management Policy

1. Rationale

The Company recognizes that supply chain management is an important component of its business operations and one of the key factors that drives the Company's competitiveness, credibility, and sustainable growth, particularly in the in-store radio advertising business, where the Company acts as an intermediary in producing, selecting, and delivering promotional media between brand owners, product or service providers, and consumers or service recipients.

The Company is therefore committed to managing suppliers and business partners with transparency, fairness, auditability, and due regard for responsibility toward consumers, customers, society, the environment, and all stakeholders, so that the business operations of the Company and its suppliers comply with applicable laws, relevant requirements, principles of good corporate governance, and appropriate sustainability practices.

2. Objectives

1. To establish an efficient, transparent, and fair framework for the Company's supply chain management that is aligned with sustainable development principles.
2. To encourage suppliers and business partners to conduct business ethically, respect human rights, treat workers fairly, consider safety and occupational health, and reduce environmental impacts.
3. To support the delivery of quality, safe, and responsible products and services to consumers, customers, and society.
4. To manage supply chain risks and create long-term business continuity.

3. Scope

This Policy applies to the operations of the Company, its directors, executives, employees, procurement units, relevant departments, as well as suppliers, contractors, service providers, consultants, media producers, equipment suppliers, technology

service providers, and business partners involved directly or indirectly in the Company's business operations.

4. Sustainable Supply Chain Management Policy

The Company shall manage its supply chain based on the principles of transparency, fairness, social and environmental responsibility, legal compliance, and the promotion of long-term collaboration with suppliers, in order to achieve stable and sustainable growth together.

5. Practices

5.1 Supplier Selection and Assessment

The Company shall establish a supplier selection process by considering the quality of products and services, delivery capability, credibility, experience, financial position, price, commercial terms, legal compliance, and environmental, social, and governance practices. Supplier selection must be conducted fairly, without discrimination, and free from conflicts of interest.

5.2 Business Ethics and Anti-Corruption

The Company and its suppliers must conduct business with honesty, integrity, transparency, and auditability, and must not be involved in fraud, corruption, bribery, improper provision or receipt of benefits, or any act that may give rise to a conflict of interest. Employees involved in procurement must disclose any relationship or personal interest that may affect business decision-making.

5.3 Quality, Safety, and Consumer Responsibility

The Company shall produce, select, and deliver promotional media, as well as related products and services, with due consideration to quality, accuracy, appropriateness, safety, and responsibility toward consumers or service recipients. Suppliers must support such operations by complying with the standards, work quality, and requirements prescribed by the Company.

5.4 Human Rights and Fair Labor Practices

The Company encourages suppliers to respect human rights, treat labor equally and fairly, refrain from discrimination, and not use child labor, forced labor, or illegal labor. Suppliers must also provide a safe and appropriate working environment that respects human dignity.

5.5 Environment and Efficient Use of Resources

The Company encourages suppliers to conduct business in a manner that reduces environmental impact, uses resources efficiently, reduces waste, reduces energy consumption, and considers environmentally friendly procurement as appropriate to the nature of the business and services.

5.6 Risk Management, Information Security, and Business Continuity

The Company shall assess risks relating to suppliers that are material to its business operations, including risks relating to quality, delivery, finance, legal compliance, the environment, society, information security, personal data protection, information technology systems, and service continuity. The Company shall also establish appropriate monitoring measures or contingency plans corresponding to the relevant risk levels.

Suppliers involved in accessing, using, storing, disclosing, or processing information of the Company, customers, consumers, or any other persons must comply with personal data protection laws, cybersecurity laws, confidentiality requirements, and the information security policies or measures prescribed by the Company. They must also implement appropriate measures to prevent unauthorized access, use, disclosure, alteration, destruction, or loss of information.

5.7 Compliance with Applicable Laws, Requirements, and Standards

The Company and its suppliers must strictly comply with laws, regulations, requirements of regulatory authorities, professional standards, and contractual obligations relevant to their business operations, including laws relating to advertising, consumer protection, personal data protection, intellectual property, labor, safety, occupational health, the environment, anti-corruption, and any other requirements relevant to the nature of the suppliers' business or services.

If a supplier discovers or has reasonable grounds to suspect any non-compliance with applicable laws, requirements, or standards that may affect the Company, customers, consumers, or stakeholders, the supplier should notify the Company without delay so that the Company may consider appropriate preventive, corrective, or mitigating actions.

5.8 Whistleblowing, Complaint, and Suggestion Channels

The Company encourages directors, executives, employees, suppliers, customers, and relevant stakeholders to report whistleblowing matters, complaints, or suggestions concerning acts that may violate laws, business ethics, this Policy, the Company's requirements, or operations that may affect human rights, labor, the environment,

information security, consumers, or stakeholders through the channels prescribed by the Company.

The Company shall consider, investigate, and follow up on complaints or whistleblowing reports received in a fair, transparent, and appropriate manner, taking into account confidentiality, protection of whistleblowers or complainants who act in good faith, and prevention of retaliation or unfair treatment against such persons. This shall be in accordance with the Company's whistleblowing or complaint-handling policy and procedures.

6. Monitoring, Auditing, and Evaluation

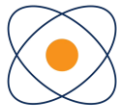
The Company shall arrange for periodic supplier assessments as appropriate through questionnaires, document reviews, site visits, performance evaluations, or other suitable methods, in order to ensure that suppliers can continuously comply with this Policy, the Company's requirements, and relevant standards.

If any matters requiring improvement are identified, the Company may prescribe corrective measures, set implementation timelines, follow up on progress, or consider reviewing the business relationship according to the severity of the matter, relevant risks, and potential impacts on the Company, customers, consumers, or stakeholders.

7. Communication and Policy Review

The Company shall communicate this Policy to directors, executives, employees, suppliers, and relevant persons as appropriate, and shall encourage the application of the principles under this Policy in operations, procurement, supplier management, and risk management relating to the supply chain.

The Company shall review this Policy at least once a year, or whenever there is any material change in the business, laws, requirements of regulatory authorities, sustainability standards, supply chain risks, or stakeholder expectations, in order to ensure that the Policy remains appropriate, up to date, and capable of effective implementation. Any amendment to this Policy shall be made in accordance with the approval authority and internal procedures prescribed by the Company.



A S T R A

This Sustainable Supply Chain Management Policy was reviewed and approved by the Board of Directors at Meeting No. 7/2026, and shall become effective from August 13, 2026 onward.

- Mr. Chatchaval Jiaravanon -
Chairman of ASTRA Enterprise
Public Company Limited